

## BEGINNERS BOOTCAMP : 18TH & 19TH APRIL 2020

Attention all new recruits! Earn your waxing stripes under the guidance of Britain's hair removal experts. Perfect for those who are completely new to waxing but want to go a step further than the basics, our popular Beginners Bootcamp is designed to take you from absolute beginner to qualified professional... and beyond.

These intensive two-day workshops cover face, body AND female intimate waxing in one hit: everything you need to launch a profitable hair removal business that is second-to-none. Classes focus on the practical side of waxing, with the theory studied in your own time at home, so we can really concentrate on developing your technique and make sure you hit the ground running from the start.

To support your ongoing professional development, all Bootcamp graduates also receive a fantastic 20% discount off the price of any future training taken with us, along with discounted access to our online video tutorials – a great opportunity to refresh and expand your knowledge once we've released you back into the wild, ensuring your career goes from strength to strength.

### DETAILS

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| Dates:  | Saturday 18th & Sunday 19th April 2020  |
| Time:   | 10:00am – 6:00pm  |
| Venue:  | Top to Toe & Down Below, 10 Hereford Close, Barwell, LE9 8HPI                       |
| Attire: | Salon uniform or similar professional workwear                                      |
| Price:  | £550 (includes models, plus discounts against future training and online tutorials) |

### CONTENT

#### Theory modules:

- Overview of waxing methods and benefits (home study)
- Related anatomy and physiology (home study)
- Hair removal hygiene, health and safety
- Client consultation, contra-indications and cautions
- Contra-actions and aftercare
- Timing, pricing and marketing your services
- Troubleshooting

#### Practical modules:

- Introduction to strip and peelable waxes, plus pre- and post-epilation skin care
- Demonstration of waxing techniques using strip, peelable and roller waxes: legs, arms, underarms, basic brows, upper lip, chin, bikini line, plus female intimate waxing
- Delegate practice on models and each other

## ENTRY REQUIREMENTS

No previous knowledge or experience of waxing is necessary. We welcome male and female students aged 18+ on all of our courses.

## ASSESSMENT

Delegates will be assessed by:

- Completion of in-class exercises
- Tutor observation of practical skills
- Completion of a written test paper at home

## CERTIFICATION AND INSURANCE

Our two-day beginners bootcamp is accredited through the Guild of Beauty Therapists. Upon successful completion of all assessment activities you will be issued with certificates of achievement in face, body and female intimate waxing, enabling you to obtain insurance to work on the public.

## YOUR INVESTMENT

Your course fee of £550 includes the following:

- Comprehensive, fully accredited training in face, body and female intimate waxing techniques, delivered by an experienced industry specialist
- 20% off any post-graduate courses taken through Axiom Wax Academy, plus discounted access to our online video tutorials
- Advice on pricing and promoting your waxing services
- In-depth practitioner manuals
- Free online business listing to help get you noticed
- Exclusive discounts on Ashmira Botanica wax kits and other hair removal essentials

## MODELS

Models are supplied on both days but please also come prepared to have your own legs and underarms waxed, PLUS students are required to work on each other for the intimate waxing element of the class. For this reason, please do not shave or use hair removal creams in these areas for at least four weeks before the course date. If you are unable to be waxed for medical or personal reasons, you must let us know at the time of booking.

## HOW TO BOOK

For more information or to book training, please contact Axiom Wax Academy on 0345 680 2467. A non-refundable booking fee of £275 is required in order to secure your workshop place, with the remaining balance of £275 payable 2 weeks before training. We are pleased to accept payment by bank transfer, credit or debit card. We regret that we cannot reserve training places without payment and courses are only considered booked once your initial £275 has been received.

## FREQUENTLY ASKED QUESTIONS

Q: Other beginners waxing courses are only one day long. Why is yours two days?

A: To put it simply: we don't think one day of training is enough. Our in-depth course will equip you with a thorough grounding in all aspects of waxing, both theoretical and practical, laying the foundations for a successful and profitable hair removal career.

Q: What is the difference between strip wax and peelable wax?

A: Strip wax is also known as soft or warm wax. It is the most popular method of temporary hair removal in UK salons. Warm, sticky wax is applied to the body with a spatula or roller and then removed with a paper or cloth strip, taking unwanted hair with it. Peelable wax is also known as non-strip wax, hard wax, film wax or hot wax. It differs from soft wax in that it is applied in thicker layers and actually sets on the skin, 'shrink wrapping' around hair as it dries. The hardened wax is then removed by hand, taking the encapsulated hair with it. Strip wax and peelable wax are better suited to different areas of the face and body. To ensure you are fully equipped to offer your clients the very best and most comfortable waxing service possible, both methods are taught on our course.

Q: Do I need to bring anything with me?

A: Please bring a notepad and pen with you. As this is a practical class, you will need to be dressed appropriately in a salon uniform or similar professional workwear (trousers and a t-shirt or polo shirt are fine). Light refreshments and all waxing supplies needed for the duration of training are provided by us. Lunch is not included but you may bring your own food with you or take advantage of the many cafés and sandwich shops nearby.

Q: Do you issue a certificate and is your training recognised by insurance providers?

A: Yes, upon successful completion of all assessment activities you will be issued with certificates of achievement in face, body and female intimate waxing. Treatment and public liability insurance is then available from several UK providers, including the Guild of Beauty Therapists.

Q: Does your Beginners Bootcamp cover female waxing?

A: This particular course concentrates on teaching you how to wax the most requested body parts for female clients. However, by the end of the two days you will be able to carry out basic body waxing for both male and female clients (after all, underarms are underarms!).

Q: Does your Beginners Bootcamp include intimate waxing?

A: Intimate waxing techniques for female clients are covered on this course. Once qualified, separate training in male intimate waxing is then also available from us if desired.

Q: What other training do you offer?

A: Axiom Wax Academy are proud to offer a variety of post-graduate classes. Once you have attained your basic qualification, you are then welcome to attend any of our popular advanced workshops with the benefit of an exclusive 20% discount. See [www.learnmalewaxing.co.uk](http://www.learnmalewaxing.co.uk) for full details of our trail-blazing training programme.

Q: I can't make these dates, are there any other classes planned?

A: We run group workshops throughout the UK on a regular basis and private training is also available. Please see [www.learnmalewaxing.co.uk](http://www.learnmalewaxing.co.uk) or call 0345 680 2467 for more information.