

## FEMALE INTIMATE WAXING : 16TH OCTOBER 2018

Intimate waxing is an essential service for modern salons and one of the most lucrative treatments you can add to your menu. This popular course will teach you how to perform perfect Brazilian and Hollywood waxing for female clients, each and every time.

Get all the tips and insider knowledge needed to help boost your client numbers and profits, and treat your customers to the 'wow factor' waxing experience they deserve!

### OBJECTIVES

This one-day workshop is for therapists who wish to offer intimate waxing services to female clients. In addition to covering the essential theory, you will watch a full demonstration and get to perform and receive a Brazilian wax under the guidance of our experienced female trainer, ensuring you leave confident and qualified to offer female intimate waxing services safely and efficiently.

### DETAILS

Date: Tuesday 16th October 2018  
Time: 9:30am – 4:00pm  
Venue: The Cutting Lounge, 2b Church Street, Basingstoke, RG21 7QE  
Attire: Salon uniform or similar professional workwear  
Price: £220 per person

### CONTENT

This course is taught using peelable wax, also known as hot wax or non-strip wax.

#### Theory modules:

- Related anatomy and physiology
- Client consultation, contra-indications and cautions
- Contra-actions and aftercare
- Hair removal hygiene
- Personal safety
- Timing, pricing and marketing your services
- Troubleshooting

#### Practical modules:

- Introduction to peelable waxes
- Demonstration of female intimate waxing techniques (high-leg bikini, Brazilian, Hollywood, trimming and shaping)
- Delegate practice on models and each other

## ENTRY REQUIREMENTS

Delegates must be aged 18+ and hold a basic waxing qualification in order to enrol on this class.

## ASSESSMENT

Delegates will be assessed by:

- Completion of in-class exercises
- Tutor observation of practical skills
- Completion of a multiple-choice test paper

## CERTIFICATION AND INSURANCE

Our female intimate waxing course is accredited through the Guild of Beauty Therapists. Upon successful completion of all assessment activities you will be issued with a certificate of achievement, enabling you to obtain insurance to work on the public.

## YOUR INVESTMENT

Your course fee of £250 includes the following:

- Comprehensive, hands-on training in female intimate waxing techniques, delivered by an acclaimed industry specialist with extensive experience of running her own successful salon
- Models on the day of training
- Advice on pricing and promoting your intimate waxing services
- In-depth practitioner manual
- Exclusive discounts on Ashmira Botanica wax kits and other hair removal essentials

## MODELS

Although models are provided, we ask that all delegates come prepared to receive a waxing treatment themselves, as this is an important part of the learning process. For this reason, **please grow your hair out for at least 4 weeks prior to the class date.** If you are unable to be waxed for medical reasons, you MUST let us know at the time of booking and will be required to bring an extra model with you.

## HOW TO BOOK

For more information or to book training, please contact Axiom Wax Academy on 0345 680 2467. Full payment is required at the time of booking and can be made by bank transfer, credit or debit card. We regret that we cannot reserve training places without payment and courses are only considered booked once your full course fee has been received.

## FREQUENTLY ASKED QUESTIONS

Q: What is peelable wax? What's so great about this new generation of waxes?

A: You may have heard it referred to as non-strip wax, hard wax, film wax or hot wax.

Traditional hot wax is applied in a thick layer or built up over several layers, usually in a figure-of-eight pattern to ensure a thorough coating of all hairs. It is left to cool and harden on the skin and is then removed by hand, taking the encapsulated hair with it. The latest generation of peelable waxes provide perfect epilation of all hair types, even on sensitive areas. They share the unique 'shrink wrapping' abilities of older hot waxes but are lower in temperature, easier to apply and stay flexible as they dry. This makes them much more comfortable for the client and an ideal choice for removing short, coarse and stubborn hairs anywhere on the body. To ensure you are fully equipped to offer your clients the very best and most comfortable Brazilian wax possible, the peelable wax method is the technique we teach on all Axiom classes.

Q: I've never used peelable wax before, is that a problem?

A: Our workshops are open to all qualified hair removal technicians, regardless of the brand you currently use or your preferred technique. An introduction to peelable waxes will be provided on the day, and there will be plenty of time to practice your skills during the remainder of the workshop. For those that enjoy using the products, we have negotiated special discounts on starter kits from Ashmira Botanica, exclusive to Axiom graduates.

Q: Do I need to bring anything with me on the day?

A: Please bring a notepad and pen with you. As this is a practical class, you will need to be dressed appropriately in a salon uniform or similar professional workwear (trousers and a t-shirt or polo shirt are fine). If supplying your own model, she will need to be available from 1:30pm. Light refreshments and all waxing supplies needed for the duration of training are provided by us. Lunch is not included but you may bring your own food with you or take advantage of the many cafés and sandwich shops nearby.

Q: Does this workshop cover male Brazilian waxing?

A: No, we offer separate training in male intimate waxing. Contact us for more information.

Q: Do you issue a certificate and is your training recognised by insurance providers?

A: Yes, upon successful completion of all assessment activities you will be issued with a certificate of achievement in male intimate waxing. Treatment and public liability insurance is then available from several UK providers, including the Guild of Beauty Therapists.

Q: Is this course suitable for beginners?

A: This class is open to male and female therapists aged 18+ who hold a basic waxing qualification. If you are new to waxing, our 2-day beginner's course provides the perfect grounding for your hair removal career.

Q: I can't make this date, are there any other workshops planned?

A: We run group workshops throughout the UK on a regular basis and private training is also available. Please see [www.learnmalewaxing.co.uk](http://www.learnmalewaxing.co.uk) or call 0345 680 2467 for more information.